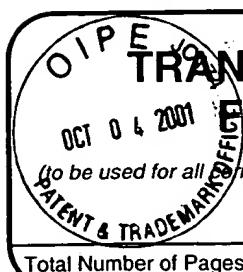


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TRANSMITTAL FORM

Total Number of Pages in This Submission

Application Number	09/876,173
Filing Date	June 8, 2001
First Named Inventor	Steven RIZZI et al.
Group Art Unit	2162 - Conf. No. 5726.
Examiner Name	Not yet assigned
Total Number of Pages in This Submission	Attorney Docket Number 000479.00023

ENCLOSURES (check all that apply)

<input checked="" type="checkbox"/> Fee Transmittal Form <input type="checkbox"/> Fee Attached <input type="checkbox"/> Amendment / Response <input type="checkbox"/> After Final <input type="checkbox"/> Affidavits/declaration(s) <input type="checkbox"/> Extension of Time Request <input type="checkbox"/> Express Abandonment Request <input type="checkbox"/> Information Disclosure Statement <input type="checkbox"/> Certified Copy of Priority Document(s) <input type="checkbox"/> Response to Missing Parts/ Incomplete Application <input checked="" type="checkbox"/> Response to Missing Parts under 37 CFR 1.52 or 1.53	<input checked="" type="checkbox"/> Assignment Papers (for an Application) <input type="checkbox"/> Drawing(s) <input type="checkbox"/> Licensing-related Papers <input type="checkbox"/> Petition Routing Slip (PTO/SB/69) and Accompanying Petition <input type="checkbox"/> Petition to Convert to a Provisional Application <input type="checkbox"/> Power of Attorney, Revocation Change of Correspondence Address <input type="checkbox"/> Terminal Disclaimer <input type="checkbox"/> Request for Refund <input type="checkbox"/> CD, Number of CD(s) _____	<input type="checkbox"/> After Allowance Communication to Group <input type="checkbox"/> Appeal Communication to Board of Appeals and Interferences <input type="checkbox"/> Appeal Communication to Group (Appeal Notice, Brief, Reply Brief) <input type="checkbox"/> Proprietary Information <input type="checkbox"/> Status Letter <input type="checkbox"/> Other Enclosure(s) (please identify below):
Remarks		

SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT

Firm or Individual name	Douglas W. Robinson, Reg. No. 32,751 - Banner & Witcoff, Ltd.
Signature	
Date	October 4, 2001

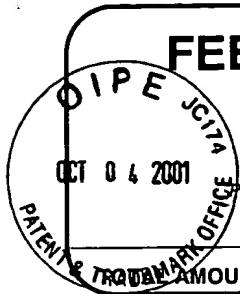
CERTIFICATE OF MAILING

I hereby certify that this correspondence is being deposited with the United States Postal Service as first class mail in an envelope addressed to: Assistant Commissioner for Patents, Washington, D.C. 20231 on this date:

Typed or printed name		Date
Signature		

Burden Hour Statement: This form is estimated to take 0.2 hours to complete. Time will vary depending upon the needs of the individual case. Any comments on the amount of time you are required to complete this form should be send to the Chief Information Officer, U.S. Patent and Trademark Office, Washington, DC 20231. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Assistant Commissioner for Patents, Washington, DC 20231.

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FEE TRANSMITTAL for FY 2002

Patent fees are subject to annual revision.

AMOUNT OF PAYMENT (\$ 1090)

Complete if Known	
Application Number	09/876,173
Filing Date	June 8, 2001
First Named Inventor	Steven RIZZI et al.
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METHOD OF PAYMENT (check one)				FEE CALCULATION (continued)																																																																																																																																											
<input checked="" type="checkbox"/> The Commissioner is hereby authorized to charge indicated fees and credit any over payments to:				3. ADDITIONAL FEES <table border="1"> <thead> <tr> <th>Large Entity Fee Code (\$)</th> <th>Fee Description</th> <th>Small Entity Fee Code (\$)</th> <th>Fee Paid</th> </tr> </thead> <tbody> <tr><td>105</td><td>Surcharge - late filing fee or oath</td><td>65</td><td>130</td></tr> <tr><td>127</td><td>Surcharge - late provisional filing fee or cover sheet.</td><td>25</td><td></td></tr> <tr><td>139</td><td>Non-English specification</td><td>139</td><td></td></tr> <tr><td>147</td><td>For filing a request for reexamination</td><td>2,520</td><td>2,520</td></tr> <tr><td>112</td><td>Requesting publication of SIR prior to Examiner action</td><td>920*</td><td>920*</td></tr> <tr><td>113</td><td>Requesting publication of SIR after Examiner action</td><td>1,840*</td><td>1,840*</td></tr> <tr><td>115</td><td>Extension for reply within first month</td><td>110</td><td>215</td></tr> <tr><td>116</td><td>Extension for reply within second month</td><td>400</td><td>216</td></tr> <tr><td>117</td><td>Extension for reply within third month</td><td>920</td><td>217</td></tr> <tr><td>118</td><td>Extension for reply within fourth month</td><td>1,440</td><td>218</td></tr> <tr><td>128</td><td>Extension for reply within fifth month</td><td>1,960</td><td>228</td></tr> <tr><td>119</td><td>Notice of Appeal</td><td>320</td><td>219</td></tr> <tr><td>120</td><td>Filing a brief in support of an appeal</td><td>320</td><td>220</td></tr> <tr><td>121</td><td>Request for oral hearing</td><td>280</td><td>221</td></tr> <tr><td>138</td><td>Petition to institute a public use proceeding</td><td>1,510</td><td>138</td></tr> <tr><td>140</td><td>Petition to revive – unavoidable</td><td>110</td><td>240</td></tr> <tr><td>141</td><td>Petition to revive – unintentional</td><td>1,280</td><td>241</td></tr> <tr><td>142</td><td>Utility issue fee (or reissue)</td><td>1,280</td><td>242</td></tr> <tr><td>143</td><td>Design issue fee</td><td>460</td><td>243</td></tr> <tr><td>144</td><td>Plant issue fee</td><td>620</td><td>244</td></tr> <tr><td>122</td><td>Petitions to the Commissioner</td><td>130</td><td>122</td></tr> <tr><td>123</td><td>Processing fee under 37 CFR 1.17 (q)</td><td>50</td><td>123</td></tr> <tr><td>126</td><td>Submission of Information Disclosure Stmt</td><td>180</td><td>126</td></tr> <tr><td>581</td><td>Recording each patent assignment per property (times number of properties)</td><td>40</td><td>581</td></tr> <tr><td>146</td><td>Filing a submission after final rejection (37 CFR § 1.129(a))</td><td>740</td><td>246</td></tr> <tr><td>149</td><td>For each additional invention to be examined (37 CFR § 1.129(b))</td><td>740</td><td>249</td></tr> <tr><td>179</td><td>Request for Continued Examination (RCE)</td><td>740</td><td>279</td></tr> <tr><td>169</td><td>Request for expedited examination of a design application</td><td>900</td><td>169</td></tr> <tr><td colspan="4">Other fee (specify) _____</td></tr> <tr> <td colspan="4" style="text-align: right;">SUBTOTAL (1) (\$ 740)</td> <td colspan="4" style="text-align: right;">SUBTOTAL (3) (\$ 170)</td> </tr> <tr> <td colspan="8" style="text-align: center;">*Reduced by Basic Filing Fee Paid</td> </tr> </tbody> </table>				Large Entity Fee Code (\$)	Fee Description	Small Entity Fee Code (\$)	Fee Paid	105	Surcharge - late filing fee or oath	65	130	127	Surcharge - late provisional filing fee or cover sheet.	25		139	Non-English specification	139		147	For filing a request for reexamination	2,520	2,520	112	Requesting publication of SIR prior to Examiner action	920*	920*	113	Requesting publication of SIR after Examiner action	1,840*	1,840*	115	Extension for reply within first month	110	215	116	Extension for reply within second month	400	216	117	Extension for reply within third month	920	217	118	Extension for reply within fourth month	1,440	218	128	Extension for reply within fifth month	1,960	228	119	Notice of Appeal	320	219	120	Filing a brief in support of an appeal	320	220	121	Request for oral hearing	280	221	138	Petition to institute a public use proceeding	1,510	138	140	Petition to revive – unavoidable	110	240	141	Petition to revive – unintentional	1,280	241	142	Utility issue fee (or reissue)	1,280	242	143	Design issue fee	460	243	144	Plant issue fee	620	244	122	Petitions to the Commissioner	130	122	123	Processing fee under 37 CFR 1.17 (q)	50	123	126	Submission of Information Disclosure Stmt	180	126	581	Recording each patent assignment per property (times number of properties)	40	581	146	Filing a submission after final rejection (37 CFR § 1.129(a))	740	246	149	For each additional invention to be examined (37 CFR § 1.129(b))	740	249	179	Request for Continued Examination (RCE)	740	279	169	Request for expedited examination of a design application	900	169	Other fee (specify) _____				SUBTOTAL (1) (\$ 740)				SUBTOTAL (3) (\$ 170)				*Reduced by Basic Filing Fee Paid							
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**or number previously paid, if greater; For Reissues, see above

SUBMITTED BY						Complete (if applicable)	
Name (Print/Type)	Douglas W. Robinson	Registration No. Attorney/Agent)	32,751	Telephone	(202) 508-9205		
Signature					Date	October 4, 2001	

WARNING: Information on this form may become public. Credit card information should not be included on this form. Provide credit card information and authorization on PTO-2038.

Burden Hour Statement: This form is estimated to take 0.2 hours to complete. Time will vary depending upon the needs of the individual case. Any comments on the amount of time you are required to complete this form should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, Washington, DC 20231. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Assistant Commissioner for Patents, Washington, DC 20231.

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

O P E

OCT 04 2001
PATENT & TRADEMARK OFFICE

In re Application Of:

Confirmation No: 5726

Steven RIZZI et al.

Group Art Unit: 2162

Serial No.: 09/876,173

Examiner: Not yet assigned

Filed: June 8, 2001

Attorney Docket No: 00479.00023

For: SYSTEM AND METHOD OF PROVIDING ADVERTISING ON THE INTERNET

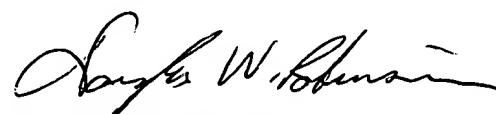
RESPONSE TO NOTICE TO FILE MISSING PARTS

Assistant Commissioner for Patents
Washington, D.C. 20231

Dear Sir:

In response to the Notice to File Missing Parts of Non-Provisional Application dated August 07, 2001 (copy enclosed), Applicants submit herewith the executed Declaration for the above-referenced application. Please note that two copies of the Declaration are being submitted since each inventor signed separately. Please charge the late fee of \$130. to Deposit Account No. 19-0733. A duplicate of this paper is attached.

Respectfully submitted,


Douglas W. Robinson

DWR:jlg

Banner & Witcoff, Ltd.
1001 G Street N.W.
Suite 1100
Washington, DC 20001
Phone: (202) 508-9100
Fax: (202) 508-9299

Dated: October 4, 2001



UNITED STATES PATENT AND TRADEMARK OFFICE

OCT 04 2001

COMMISSIONER FOR PATENTS
 UNITED STATES PATENT AND TRADEMARK OFFICE
 WASHINGTON, D.C. 20231
www.uspto.gov

APPLICATION NUMBER	FILING/RECEIPT DATE	FIRST NAMED APPLICANT	ATTORNEY DOCKET NUMBER
09/876,175	06/08/2001	Steven Rizzi	00479.00023

22907
 BANNER & WITCOFF
 1001 G STREET NW
 SUITE 1100
 WASHINGTON, DC 20001

CONFIRMATION NO. 5726

FORMALITIES LETTER



OC00000006393741

Date Mailed: 08/07/2001

NOTICE TO FILE MISSING PARTS OF NONPROVISIONAL APPLICATION

10/09/2001 BABRAHA1 00000041 190733 09876173

FILED UNDER 37 CFR 1.53(b)

01 FC:101	740.00 CH
02 FC:103	180.00 CH
03 FC:105	130.00 CH

Filing Date Granted

An application number and filing date have been accorded to this application. The item(s) indicated below, however, are missing. Applicant is given TWO MONTHS from the date of this Notice within which to file all required items and pay any fees required below to avoid abandonment. Extensions of time may be obtained by filing a petition accompanied by the extension fee under the provisions of 37 CFR 1.136(a).

- The statutory basic filing fee is missing.
Applicant must submit \$ 710 to complete the basic filing fee and/or file a small entity statement claiming such status (37 CFR 1.27).
- Total additional claim fee(s) for this application is \$180.
 - \$180 for 10 total claims over 20.
- The oath or declaration is missing.
A properly signed oath or declaration in compliance with 37 CFR 1.63, identifying the application by the above Application Number and Filing Date, is required.
- To avoid abandonment, a late filing fee or oath or declaration surcharge as set forth in 37 CFR 1.16(e) of \$130 for a non-small entity, must be submitted with the missing items identified in this letter.
- The balance due by applicant is \$ 1020.**

*A copy of this notice **MUST** be returned with the reply.*

Customer Service Center

Initial Patent Examination Division (703) 308-1202

PART 2 - COPY TO BE RETURNED WITH RESPONSE